



MIKE SHUPING AWARDED MSP OF THE YEAR BY AVG GROUP

Leader in Unified Communications Wins Coveted Award at Prestigious Event

WINSTON SALEM, NC —

January 7, 2015 — TDArx Inc., a leader in unified communications, announced today that they have received the "MSP of the Year" award at the annual AVG Cloud Summit. The AVG Cloud Summit is one of the industry's most wellknown events with companies from around the globe in attendance. Once yearly, these elite organizations meet to discuss the future of the industry, best practices and collaboration strategies to improve the end user experience. The event was held in Phoenix, Arizona and there were companies from the UK, Canada, The Czech Republic, Brazil, South Africa and other countries present. In total, AVG does business with roughly 8,000 total companies worldwide and TDArx won the highest award among this extremely competitive group, by winning "MSP of the Year".

"We couldn't believe it," states Mike Shuping, President of TDArx Incorporated.

"We've always made it our mission to go above and beyond the call of duty, but to be recognized like this is far beyond what any of us expected. It's an outstanding accomplishment for the whole team and a testament to the actions of everyone in our organization. I can't tell if I'm more proud or thrilled to be working with such stunning individuals that exude such pride for their work."

The AVG summit is hosted by AVG Group, a family of anti-virus and Internet security software for the, Linux, Mac OS X, and FreeBSD computing platforms, developed by AVG Technologies, a publicly traded Dutch company formerly known as Grisoft. Essentially, AVG provides computer security software for individual and business users. In 2014, over 188 million people used AVG's software products and services. TDArx initiated the partnership with AVG in order to provide the absolute best in Internet security, performance optimization, and personal privacy and identity protection applications to their customers.

"For us, this award is confirmation that we're headed in the right direction," added Shuping. "Our ultimate goal is to serve our customers so well that we earn their business year after year. To get there, we need to continue to do the right things and we need to continue seeing ourselves as much more than a unified communications company. We aim to become trusted IT advisors who

partner with our customers to make sure that they are constantly leveraging technology to the fullest extent possible, so that they can always stay ahead of their competitors. At the end of the day, it's about creating that peace of mind for our customers."

ABOUT TDArx, INC.

TDArx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements,

and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.