



Mike Shuping President

Mike Shuping Invited to Attend TAG's 14th Annual Convention in Nashville

Leaders in the Technology Industry Unite to Discuss Future Trends, Emerging Technologies & Best Business Practices

WINSTON SALEM, NC - March 31, 2014 - TDArx, Inc., a leading provider of unified communications, announced today that the company has been invited to attend Technology Assurance Group's (TAG) Annual Convention. TAG is an international organization of leading unified communications providers representing nearly \$350 million in products and services. The convention will be attended by the forerunners in the industry who are pioneering new ways of utilizing technology to better serve their business community. The invite-only conference will be held on April 27th to April 30th at the Gaylord Opryland Resort & Convention Center in Nashville, Tennessee.

During the four day event leading technology companies, like TDArx, will share their expertise and best practices with their peers in an effort to help one another improve their businesses and provide greater value to those customers they serve. With such a wide variety of perspectives, TDArx will undoubtedly glean new best practices, enhance their customer service, and be exposed to new technologies. The

overriding goal for their participation at the TAG Convention is to identify new ways to increase their customers' profitability and productivity.

"In our industry the learning never stops," stated Mike Shuping, President of TDArx. "The technology industry is one that requires a constant hunger for understanding new technologies and how their implementation can affect businesses. It is our duty to make sure that the solutions we provide are not only good – they must be great. By remaining vigilant and proactively searching for top technologies, we can confidently promise our customers that by working with us, they are getting the best business enhancing technology possible, every time."

"The TAG Convention provides a unique opportunity where our Member companies interact with one another and immerse themselves with new information," commented Brian Suerth, President of TAG. "Mike Shuping is well respected among his peers and his company is one of our premier Members."

ABOUT TDArx, INC..

TDArx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in

data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance
Group, LLC (TAG) is an
international organization of
leading independently owned
business communications
companies. TAG provides its
members with the competitive
advantages necessary to achieve a
dominant position in their
marketplace. Members benefit
from programs including strategic
partnerships with communication
solution providers, best business

and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com