Mike Shuping
President

TDArx, Inc. Delivers Desktop-to-Desktop Videoconferencing Solutions

Innovative Technology Set to Replace Outdated Voicemail Systems

WINSTON SALEM, NC - September 27, 2011 – TDArx, Inc., an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of TDArx's product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools.Users simply log-in to their video conferencing provider's software, turn on their webcam and are then able to view one another and interact as if everyone were sitting in the same room. Videoconferencing has gained traction due to its ability to show non-verbal communication and increase the "human feel" of meetings. Additionally, TDArx's customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

"We're thrilled to bring another critical solution to our loyal customer base," commented Mike Shuping. "This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage," added Shuping. "Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses communicate and compete with large corporations."

ABOUT TDArx, INC..

TDArx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.