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Protecting Your Company Against Deadly Online Threats is Mission Critical
Is Your Technology Provider Advising You on What to Do?

WINSTON SALEM, NC — August 31, 2010 — While the US economy is still reeling from the recent financial turmoil, small to medium-sized businesses (SMBs) are driving the economic recovery. In today's marketplace, the Internet is their gas pedal. Everything, ranging from website marketing to online transactions to web-based meetings to industry research is taking place online. While the Internet has presented businesses with access to an unstinted array of resources, it also brings several dangers. We're all familiar with many of the standard security threats – viruses, SPAM, malware, spyware, etc. – but as technology continues to evolve, business owners face an entirely new set of issues. What are my employees actually doing with their time? Are my employees putting my business at risk? How can I protect my business from internal risks, external risks and risks I haven't even heard of yet?

Many business owners are able to monitor employee web usage. One of the most prevalent issues facing business owners is the decrease in productivity due to the proliferation of social

networking sites, such as Facebook or Myspace. When you walk by in the hallway and see your employees working diligently at their computers, they could very well be flipping through the pictures of their friend's most recent Vegas trip, or chatting online with other friends. Web monitoring software is an easy fix to this type of problem.

Inappropriate sites, such as non-business related sites, and even adult sites pose an alternate risk in that they can be a reservoir for viruses, phishing, spyware and other malicious software. Internet filtering is a quick way to eliminate these risks, yet many businesses are unaware of the preventative steps one can take.

Phishing is the illegal capture of personal data for criminal use, and many times this can result in the accidental dissemination of sensitive information. The legal risks associated with sharing private information can be detrimental to an organization's health and can be prevented through tools such as Web Defense Plans or Network Security.

Maintaining an adequate amount of Internet bandwidth

for legitimate business use is also critical because different technologies require larger amounts of data to travel through a finite space. There is a myriad of different of safeguards available, yet each technology demands a different application, which is why many SMBs are partnering with Technology Advisors and leveraging their expertise.

While many businesses are looking for ways to eliminate overhead, one fix is by increasing the number of virtual workers at their organization. Oftentimes there is a substantial difference between the amount of security at the office as compared to the security of a home office network.

These threats are dynamic. As long as hackers and criminals are in existence, new threats will follow. This is why many SMBs are taking a long-term view of technology and aligning themselves with Technology Advisors through strategic partnerships. This allows business owners to alleviate their concerns with technology, delegate the management of their technology to a trusted partner, who can protect their organization *proactively.* In

today's global marketplace, leveraging outside resources are keeping SMBs on track and profitable.

ABOUT TDArx, INC..

TDArx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.