



Mike Shuping President

## TDArx Invited to Participate at the 9<sup>th</sup> Annual TAG Convention

Mike Shuping, President of TDArx, to Share His Expertise to Top Business Communications Providers in the U.S. and Canada

WINSTON SALEM, NC — February 3, 2009 — TDArx, an industry leader in business communications, announced today that Technology Assurance Group (TAG), an association of independently owned voice and data providers representing close to \$400 million in annual sales, invited Mike Shuping, president of TDArx, to participate in the discussions on the state of the industry at its 9<sup>th</sup> Annual TAG Convention. The audience will consist of the most reputable and successful providers located throughout the United States and Canada. TAG's 2009 National Convention will be held on March 27th – 29<sup>th</sup> in San Diego, California.

The theme for the upcoming year's convention is "The Future Is in Leading Our Industry". The convergence of voice and data technology is forcing two separate industries to integrate and become one, offering a complete managed services solution. Traditional voice companies are adding data solutions to their repertoire of services, while traditional data VARs are offering voice solutions. Those organizations that are completely immersed in providing both resulting in a true managed services model will survive and become the leaders of this new industry.

"It is an honor to share our knowledge and experiences in managed services to our colleagues," said Mr. Shuping. "Managed services is going to greatly benefit small to medium sized businesses by helping to increase their profitability, improve productivity and give them a competitive advantage."

"The TAG Convention provides a unique opportunity where our member companies interact and learn better business practices from leading organizations," stated Dale Johnson, CEO of TAG. "Mr. Shuping is well respected among his peers and his company is one of our premier members."

## **ABOUT TDArx, INC..**

TDArx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350

customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.

## ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.